

## RATE CARD FOR BONVIVANT ONLINE ADVERTISING AND SPONSORED CONTENT OPTIONS



### BOOST YOUR VISIBILITY WITH ONLINE ADVERTISING + RELEVANT CONTENT FROM BONVIVANT ONLINE

BonVivant Online is a web publication that caters to a new genre of **Atlanta's urban sophisticates, artisans, and intellectuals**. Clever, witty, slightly irreverent and always informative and relevant – these are just a few words that describe the tone of BonVivant Online.

I invite you to take advantage of the chance to **expose your company to a local audience** of individuals who are looking for exactly what you have to offer. Associate your brand with one-of-a-kind content that reflects your own standards of quality and uniqueness. Become a BonVivant Online sponsor or advertiser today!

Kisha L. Solomon, *Creative Director*



### Easy Exposure - \$5/month

A listing in BonVivant Online's 'Things to See and Do in Atlanta' section. Your listing includes: Business name, 1 sentence description, address, phone, website URL with hyperlink to your site. Listings appear for 30 days in one of the following categories: Restaurants, Bars and Lounges, Deals and Discounts, Galleries and Theaters, Live Music Venues, Shops and Shopping, Radio Stations, Events and Festivals.

### Premium Visibility - \$25/month

A very prominent 300x250 graphic ad in BonVivant Online's '**Atlanta's Best Bets**' section – which appears on the sidebar of every page of the site. Your 300x250 rotating ad will include a link back to your site. Also includes a listing in BonVivant Online's '**Things to See and Do in Atlanta**' section.

### Bite-Sized Review - \$55

With sponsored content, the story is all about you! This option includes a brief article of 250 words or less along with 1 picture. Article appears on front page for at least 7 days, is delivered directly to the inbox of BonVivant Online's email subscribers, and is broadcast to BonVivant Online's networks on Twitter and Facebook. Includes 1 month listing in BonVivant Online's '**Things to See and Do in Atlanta**' section.

### Featured Article - \$95

A professionally written feature-length article (approx. 500 words) along with 2-3 pictures. Appears at the top of BonVivant Online's home page for at least 7 days. Your article will also be delivered directly to the inbox of BonVivant Online's email subscribers, and will be broadcast to BonVivant Online's networks on Twitter and Facebook. Includes 1 month listing in BonVivant Online's '**Things to See and Do in Atlanta**' section, and 1 month 300x250 ad placement in BonVivant Online's '**Atlanta's Best Bets**' section.

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The logo for BonVivant online, featuring the word "BonVivant" in a white, sans-serif font and "online" in a smaller, white, cursive font, set against a light blue rectangular background.

## ABOUT BONVIVANT ONLINE



BonVivant Online is all about living the 'good life' - one that hones in on the simplest of pleasures. The stories, insights, and ideas shared on BonVivant Online are a reflection of that philosophy and are focused on the following topics:

- [Art & Media](#)
- [Food & Drink](#)
- [Human Dynamic](#)
- [Shopping & Deals](#)
- [Travel](#)
- [Work](#)
- [Seen on the Web](#)

**TO ORDER ADS OR SPONSORED CONTENT VISIT:**

[www.bonvivantonline.com/advertise](http://www.bonvivantonline.com/advertise)

OR CONTACT:

[ads@bonvivantonline.com](mailto:ads@bonvivantonline.com)